



**STATE OF WISCONSIN**  
**DEPARTMENT OF MILITARY AFFAIRS**  
**DIVISION OF EMERGENCY MANAGEMENT**

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### **WEM's Tod Pritchard Receives National Award**

(MADISON) – Wisconsin Emergency Management Preparedness Coordinator Tod Pritchard was named a "Community Preparedness Hero" as part of the 2011 Federal Emergency Management Agency (FEMA) Individual and Community Preparedness Awards.

Pritchard was recognized for his work in promoting preparedness through the ReadyWisconsin Program. The national award recognizes innovative practices and achievements of organizations and individuals that work to make our communities safer, stronger, and better prepared to manage emergency situations.

"We are fortunate to have Tod has part of our emergency management team and are proud that he is being recognized for his efforts to encourage Wisconsin citizens to be prepared for disasters and emergencies," said WEM Administrator Brian Satula.

Tod has developed and promoted several statewide preparedness campaigns including Winter Awareness, Tornado & Severe Weather Awareness, and September Preparedness Month. He also helped launch the STEP (Student Tools for Emergency Planning) program in Wisconsin. The program teaches fifth grade students to learn to be ready for disasters and emergencies, creating a culture of preparedness that begins with youth.

Tod has been with Wisconsin Emergency Management since August 2010. Information about ReadyWisconsin and the awareness campaigns is located at <http://readywisconsin.wi.gov>

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