



# STATE OF WISCONSIN

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***For Immediate Release***  
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## **Weekend Snow Expected for Much of Wisconsin Travel conditions could be difficult...plan ahead**

(MADISON) – A winter storm watch is in effect for west central Wisconsin for Saturday. A potent storm system is expected to impact travel conditions. That's why ReadyWisconsin is encouraging motorists to be prepared before they hit the highways.

The National Weather Service says the system will move into Wisconsin bringing a rain and snow mixture late Friday and then turning into snow on Saturday. Western and Central Wisconsin are expected to receive the heaviest snowfall amounts of up to six inches.

Road conditions are expected to deteriorate Saturday. Here are a couple of things you can do to make sure you and your family are prepared:

1. Make sure there is a winter emergency survival kit in each of your family's vehicles. The kit should include:
  - Shovel, windshield scraper and small broom
  - Flashlight with extra batteries
  - Battery-powered radio
  - Snack food including energy bars and water
  - Matches and small candles
  - Extra hats, socks and mittens
  - First aid kit with pocket knife
  - Necessary medications
  - Blankets or sleeping bag
  - Road salt, sand or cat litter for traction
  - Booster cables, emergency flares and reflectors
  - Fluorescent distress flag and whistle to attract attention
  - Cell phone adapter to plug into lighter
2. Call 511 or go to [www.511wi.gov](http://www.511wi.gov) for the latest Wisconsin road conditions before you travel.

3. You can also go to <http://www.ssec.wisc.edu/data/paw/radar/ssecwrc.gif> for a map of travel conditions across the Upper Midwest.
4. Take it slow! We all need a couple of snowstorms to remind us of our safe winter driving. Reduce your speed and don't slam on the brakes.

Wisconsin Emergency Management will be monitoring the storm all weekend. You can follow us and our ReadyWisconsin preparedness program on:

- Facebook ([www.facebook.com/readywisconsin](http://www.facebook.com/readywisconsin))
- Twitter ([www.twitter.com/readywisconsin](http://www.twitter.com/readywisconsin))
- ReadyWisconsin website: <http://readywisconsin.wi.gov>

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