



45th Annual Governor's Conference on Emergency Management and Homeland Security



March 15 & 16, 2012

Pre-Conference Training Day: March 14, 2012

Radisson Paper Valley Hotel, Appleton

Registration details will be posted to
<http://emergencymanagement.wi.gov>

An Invitation from the Administrator

Welcome,

On behalf of the staff at Wisconsin Emergency Management, I would like to invite you to join us at the 45th Annual Governor's Conference on Emergency Management and Homeland Security. This year's conference will be held March 15-16, 2012, at the Radisson Paper Valley Hotel in Appleton.



Since my appointment last May, I have had the privilege to see first hand how our state's emergency management and first responders serve the people of Wisconsin. On my first day on the job, an EF2 tornado hit the south side of LaCrosse, damaging more than 100 homes and businesses. Governor Walker, Maj. Gen. Don Dunbar and I went to LaCrosse the next day and met with local officials and tornado victims. We looked at some of the hardest hit areas of the city. Fortunately no one was killed or seriously injured, considering the tornado's path hit both businesses and homes. We were also very fortunate that the tornado missed Gunderson Lutheran Hospital which was literally a block away from where the tornado path moved through the city.

Since then, we have dealt with several damaging storms, 38 confirmed tornadoes, a devastating straight line wind event in northwestern Wisconsin that toppled trees covering more than 130,000 acres in six counties and a deadly heat wave. These events place high importance on being prepared. That's why this conference is so important.

The Governor's Conference on Emergency Management and Homeland Security is one of the oldest emergency management conferences in the nation. We are excited to have a variety of presenters that will provide important information regarding new resources, technological advances, and in-depth lessons learned from real emergency and disaster events. It is also an excellent opportunity to network and create new partnerships in the emergency management field.

We will also be offering pre-conference training opportunities on March 14.

I hope to see you in Appleton.

Sincerely,

A handwritten signature in black ink, appearing to read "B. M. Satula".

Brian M. Satula, Administrator
Wisconsin Emergency Management



CONFERENCE REGISTRATION & DETAILS

REGISTRATION

To register for the 2012 Governor's Conference please register online at: <https://www.trainingwisconsin.org/>. You will need to create an account to register. The Governor's Conference may be found under "Schedule". Click on the dates and begin to register. If you have questions please contact David Nunley 608.242.3213 or david.nunley@wisconsin.gov.

PAYMENT

After registering online you must complete your registration by submitting a check in the amount of \$175 made payable to Wisconsin Emergency Management. Unfortunately online payment is not being accepted this year. Please mail check to:

Wisconsin Emergency Management
David McLean
2400 Wright St.
P.O. Box 7865
Madison, WI 53707-7865

All checks must be received by Friday, March 9, 2012 in order to be registered for the conference. If you have questions regarding payment please contact David McLean at 608.242.3237 or david.mclean@wisconsin.gov. Walk-In registration will be accepted on a first come first serve basis. Conference gift and meals can not be guaranteed for those who do not preregister. Payment by check for walk-ins is preferred, but cash may be accepted as well.

TRAINING DAY

There will be a training day on March 14, 2012. To register for the below trainings you will need to go to <https://www.trainingwisconsin.org/> and create an account. You can then register by finding the course in schedule. More information regarding the courses can be found on the above website. The courses being offered are:

- [Threat Liaison Officer \(TLO\) Training Course](#)
- [G-270.4 Recovery from Disaster: The Local Government Role](#)
- [AWR 118 Awareness and Response to Biological Events TTT](#)

Lodging will be provided free of cost for the night of March 13th to those persons who register for training and are approved. To obtain lodging you will need to contact Sheryll Smith at 608.242.3306. **If you do not contact her, a reservation for lodging will not be made for you.** If you can not attend the course, after you register you will need to withdraw from the course online and contact the hotel 920.733.8000 to cancel your reservation. **If you do not cancel your own reservation prior to March 12th at 5pm you will be billed for the room.**

LODGING FOR CONFERENCE

You will need to make your own hotel reservations. There is a block of rooms reserved under "Emergency Management Conference" or "Governor's Conference" and those rooms will be held until February 14, 2012 at the rate of \$70 per room. After that date those rooms will be opened to the public, but will still be available for \$70 per room, per night based on availability. To make reservations please contact the **Radisson Paper Valley Hotel** at 920.733.8000.

VENDORS

There is a limited number of vendor booths available for this years conference. The cost to have a booth is \$275. For more information on obtaining a booth please contact Anita Cornell at 608.242.3244 or anita.cornell@wisconsin.gov.

2012 Governor's Conference Agenda

Wednesday, March 14, 2012

Lunch Provided (12:00pm-1:00pm)	Pre-Conference Training Day		
8:00 am - 4:00 pm	Threat Liaison Officer (TLO) Training Course	G-270.4 Recovery from Disaster: The Local Government Role	AWR 118 Awareness and Response to Biological Events TTT

Thursday, March 15, 2012

7:45 am - 8:45 am	Registration & Continental Breakfast																																		
8:45 am - 9:15 am	Call to Order (General Session), Maj. Gen. Donald Dunbar, Adjutant General of WI Presentation of Colors Welcome, Brian Satula, WEM Administrator																																		
9:15 am - 10:00 am	Robert Kelley - Senior Intelligence Officer for Wisconsin DHS																																		
10:00 am - 10:15 am	Travel to Topical Seminars																																		
10:15 am - 11:30 am	<p style="text-align: center;">Topical Seminars (First Offering)</p> <table border="1"> <thead> <tr> <th>Seminar</th> <th>Presentation Title</th> <th>Presenter</th> <th>Room</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>Mass Casualties</td> <td>John Linstrom</td> <td>Rosewood/Linden</td> </tr> <tr> <td>B</td> <td>FAsT (functional Needs)</td> <td>Gene Hibbler</td> <td>Oaktag</td> </tr> <tr> <td>C</td> <td>Animal Emergencies</td> <td>Ann McCann</td> <td>Lawrence</td> </tr> <tr> <td>D</td> <td>Northwoods Wind Disaster</td> <td>John Gozdialski</td> <td>Evergreen</td> </tr> <tr> <td>E</td> <td>WI Crime Alert Network</td> <td>Joe Libowsky</td> <td>Pippin</td> </tr> <tr> <td>F</td> <td>U.S. Army Corps of Engineers</td> <td>Thomas Fichera</td> <td>McIntosh</td> </tr> <tr> <td colspan="3">WI Homeland Security Counsel Meeting (closed session)</td> <td>Cortland</td> </tr> </tbody> </table>			Seminar	Presentation Title	Presenter	Room	A	Mass Casualties	John Linstrom	Rosewood/Linden	B	FAsT (functional Needs)	Gene Hibbler	Oaktag	C	Animal Emergencies	Ann McCann	Lawrence	D	Northwoods Wind Disaster	John Gozdialski	Evergreen	E	WI Crime Alert Network	Joe Libowsky	Pippin	F	U.S. Army Corps of Engineers	Thomas Fichera	McIntosh	WI Homeland Security Counsel Meeting (closed session)			Cortland
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11:30 am - 11:45 pm	Travel to Main Session and begin serving lunch																																		
11:45 am - 1:00 pm	Lunch Keynote Speaker: Joaquin Guerrero (9-11 K-9 Officer)																																		
1:15 pm - 2:30 pm	Exhibits Open	<p style="text-align: center;">Topical Seminars (Second Offering)</p> <table border="1"> <thead> <tr> <th>Seminar</th> <th>Presentation Title</th> <th>Presenter</th> <th>Room</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>Mass Casualties</td> <td>John Linstrom</td> <td>Rosewood/Linden</td> </tr> <tr> <td>B</td> <td>FAsT (functional Needs)</td> <td>Gene Hibbler</td> <td>Oaktag</td> </tr> <tr> <td>C</td> <td>Animal Emergencies</td> <td>Ann McCann</td> <td>Lawrence</td> </tr> <tr> <td>D</td> <td>Northwoods Wind Disaster</td> <td>John Gozdialski</td> <td>Evergreen</td> </tr> <tr> <td>E</td> <td>WI Crime Alert Network</td> <td>Joe Libowsky</td> <td>Pippin</td> </tr> <tr> <td>F</td> <td>U.S. Army Corps of Engineers</td> <td>Thomas Fichera</td> <td>McIntosh</td> </tr> </tbody> </table>			Seminar	Presentation Title	Presenter	Room	A	Mass Casualties	John Linstrom	Rosewood/Linden	B	FAsT (functional Needs)	Gene Hibbler	Oaktag	C	Animal Emergencies	Ann McCann	Lawrence	D	Northwoods Wind Disaster	John Gozdialski	Evergreen	E	WI Crime Alert Network	Joe Libowsky	Pippin	F	U.S. Army Corps of Engineers	Thomas Fichera	McIntosh			
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4:00 pm - 6:30 pm	View Exhibits and Social Time																																		

Friday, March 16, 2012

7:30 am - 8:00 am	Continental Breakfast	
8:00 am - 9:00 am	Exhibits Open	First General Session: Edward Gabriel (Principal Deputy Assistant Secretary for Preparedness and Response, U.S. Department of Health and Human Services)
9:00 am - 10:00 am		Second General Session: Jeff Skiles of U.S. Airways Flight 1549
10:00 am - 10:15 am		Break
10:15 am - 10:30 am		Presentation of Certified Emergency Manager Awards
10:30 am - 11:00 am		FEMA Region V Administrator, Andrew Velasquez Governor Scott Walker (invited)
11:00 am - 12:30 pm		Keynote Speaker: Joplin Missouri Tornado Panel
Conference Wrap-Up		



45th ANNUAL GOVERNOR'S CONFERENCE PRESENTERS

ROBERT KELLEY:

March 15, 2012 – 9:15am

Robert Kelley is the Department of Homeland Security's Intelligence Officer assigned to the Wisconsin Statewide Information Center, which is the state's primary fusion center. State fusion centers serve as primary focal points within the state and local environment for the receipt, analysis, gathering, and sharing of threat-related information among federal, state, local, tribal, and territorial (SLTT) partners. Located in states and major urban areas throughout the country, fusion centers are uniquely situated to empower front-line law enforcement, public safety, fire service, emergency response, public health, and private sector security personnel to lawfully gather and share threat related information. They provide interdisciplinary expertise and inform decision making at all levels of government by providing homeland security intelligence and risk mitigation measures.

Mr. Kelley grew up in Wisconsin and then served worldwide as an Army Special Forces officer (Green Beret). He retired as a Lieutenant Colonel after 20 years of conducting inter-agency counterterrorism operations in the Middle-east and Africa. His service included operational deployments in Somalia, Yemen, Iraq, Afghanistan and other locations.

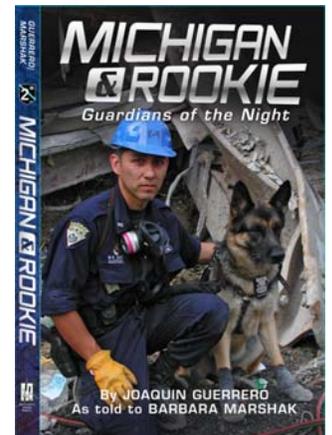


JOAQUIN GUERRERO:

March 15, 2012 – 11:30am

It's been said there is no bond greater than between a K9 handler and his partner. In Saginaw, Michigan—a city plagued with gang violence—Officer Joaquin Guerrero sensed God's call to work the dangerous night streets with his K9 partner, a ninety-pound German shepherd police dog named Rookie. With Rookie as his mascot, Joaquin created Precinct 131, an educational program to keep kids from turning to gangs.

On 9/11, Joaquin and Rookie responded to Ground Zero to help in the search efforts. For seven long days the pair worked "The Pile" with a never-give-up spirit. *Michigan and Rookie: Guardians of the Night* is a remarkable story of service to community and country.



EDWARD GABRIEL:

March 16, 2012 – 8:00am

Mr. Gabriel is the Principal Deputy Assistant Secretary for Preparedness and Response. In this role, he serves as principal advisor to the Assistant Secretary for Preparedness and Response (ASPR) on all matters pertaining to and in support of the Department's public health emergency preparedness and response and recovery activities, programs, and policies.

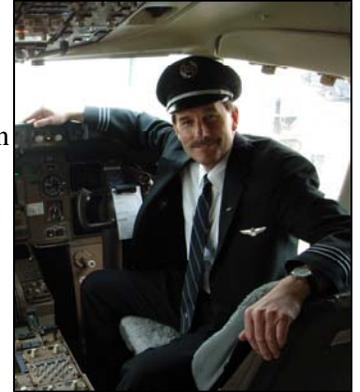
Prior to joining ASPR, he served as Director, Global Crisis Management and Business Continuity, for The Walt Disney Company. Preceding this private sector position, Mr. Gabriel held positions in New York City. He was a twenty-six year Paramedic veteran of New York City Fire Department's (FDNY) Emergency Medical Service (EMS) retiring as an Assistant Chief/Division Commander. He was later assigned to New York City Office of Emergency Management (NYC*OEM) as Deputy Commissioner for Planning and Preparedness.



FIRST OFFICER JEFF SKILES:

March 16, 2012 – 9:00am

The crash of US Airways Flight 1549 is famously referred to as the Miracle on the Hudson, but the successful outcome of this accident was no miracle. Within the airline industry, Flight 1549 is viewed as a validation of a 20 year journey in the development and application of safety management techniques to address persistent causal factors in aviation accidents, but this only delivered the passengers to the surface of a freezing river onboard a sinking aircraft. The rescue of the passengers and crew from the Hudson River was the result of the training, preparation, and planning by a wide range of public emergency service providers and private industry. This is the story of that day in January and the passengers, crew, and rescue personnel who were responsible for the miracle.



JOPLIN, MISSOURI TORNADO PANEL:

March 16, 2012 – 11:00am

About noon on May 22, 2011, emergency management officials in southwest Missouri were alerted to the “possibility of significant weather” coming their way. The first tornado watch was issued shortly thereafter. By 5:41 p.m., an EF 5 tornado wrapped in rain was slowly grinding its way through the heart of Joplin, Missouri and surrounding areas, taking an unimaginable toll in human lives and property. In the end, 161 people perished, and an estimated 7,500 buildings were damaged or destroyed. And so began the story now known as “The Miracle of the Human Spirit.” This panel of emergency management professionals will share their perspectives on the challenges, opportunities, and lessons learned from one of the deadliest tornadoes in U.S. history. This is one you won’t want to miss!

Panel Members:

Keith Stammer, Emergency Management Director for Joplin and Jasper County

Mitch Randles, Chief, Joplin Fire Department

Dr. Angie Besendorfer, Assistant Superintendent Joplin Public Schools

Libby Turner, Federal Coordinating Officer, FEMA, Joplin tornado disaster



SEMINARS *(offered twice on March 15 at 10:15am & 1:15pm):*

MASS CASUALTIES: (Rosewood/Linden Room)

Presented by John Linstrom - Mass fatality management is one of the most complex and least understood set of emergency response activities. The complexity, novelty and emotional elements of these events can cause operations to rapidly escalate. Coupled with the diversity of critics from the media, the public, family members, officials and other response agencies, make a tough mission nearly impossible to control. The presenter has worked multiple mass fatality incidents including: the World Trade Center, Hurricane's Katrina, Rita, Ike, an F-5 tornado in Oklahoma, and the Haitian Earthquake, and has key lessons learned to improve your response.

FAST: (Oaktag Room)

Milwaukee County has developed a Forward Assessment Team (FAST) to assist with assessing the functional needs population that may arrive at a community based shelter during a disaster. The team is designed to determine the level of functional needs support capability that should be deployed to assist with shelter operations. FAST is part Milwaukee County evacuation planning that was started several years ago under WEM's catastrophic event planning initiative. A panel of five FAST members representing the Red Cross, Dept. of Aging, Disability Services, County Human Services, and Emergency Management will provide an overview of FAST and will discuss each agency's role during a deployment.

ANIMALS IN EMERGENCIES: (Lawrence Room)

Ann McCann - "Overview of Animal Emergency Management Initiatives, Resources and Tools"

In 2006, the Stafford Act was amended to require states and local governments to plan for evacuation and sheltering of pets during disasters. Since this legislation was enacted, FEMA and U.S. Department of Agriculture have collaborated with states, eight of the nation's leading animal welfare organizations, and the American Veterinary Medical Association (AVMA) to create a framework to provide support for animal issues during emergencies. In collaboration, the National Alliance of State Animal and Agricultural Emergency Programs, National Animal Rescue and Sheltering Coalition, and AVMA have convened eight Best Practice Working Groups intended to assess readiness and publish best practices to address topics critical to effective animal disaster response. This session will tell you about these national preparedness initiatives and about resources to help with your planning for animal issues.

NORTHWOODS WIND DISASTER: (Evergreen Room)

The Northwoods wind storm presentation will address response activities and recovery efforts for an event that left 2,000,000 cords of downed trees strewn across 130,000 acres of public and private land. This was a devastating event that impacted six counties that are still dealing with recovery efforts. The July 1st event was further exacerbated by two successive storms on July 19 and August 1, which continued to down trees and disrupt recovery efforts. The recovery to this event brought together local, county and state officials along with their agencies. Private industry perspective was brought in to determine their needs and how best to meet those in concert with the public needs. The response is an excellent example of private-public collaboration. The presenters are Candace Fitzgerald, Burnett County Administrator, and John Gozdziński (John G), Northern Region Director, DNR.

THE NEW WISCONSIN CRIME ALERT NETWORK: (Pippin Room)

This presentation by the Wisconsin Department of Justice, Division of Criminal Investigation, will be a training session that will certify attendees to use the Crime Alert Network to send out alerts. Attorney General J.B. Van Hollen created the Wisconsin Crime Alert Network to allow law enforcement agencies to send out crime alert bulletins to businesses and the public about crime which may affect them. Sworn law enforcement officers and dispatchers who have been trained can send out alerts instantaneously via email, fax, and cell phone text. Alerts can be tailored to specific types of businesses and geographic areas in order to provide the most useful information to those who are voluntary members of the network. Over 1,300 law enforcement personnel in Wisconsin are using the Crime Alert Network and have already generated successful results. We encourage everyone to attend this session and learn about the new Crime Alert Network, however, only sworn officers and dispatchers are eligible to become certified by this training.

U.S. ARMY CORPS OF ENGINEERS: (McIntosh Room)

Thomas Fichera - The U.S. Army Corps of Engineers (USACE) provides turnkey, temporary emergency power to critical public facilities while the commercial power infrastructure is restored. One critical node in this effort is determining the specific power needs for these facilities. In partnership with FEMA, USACE developed the Emergency Power Facilities Assessment Tool (EPFAT) which is a web-based system that allows facilities to store information regarding generator requirements and required connection materials. This tool is available to schools, hospitals, police and fire stations as well as utility services such as municipal water treatment plants.

BREAK OUT SESSIONS (*offered once on March 15 at 2:45pm*):

WHAM: (Rosewood/Linden Room)

This presentation will discuss new tools to assess damage following a storm or other disaster. The damage assessment presentation will include a discussion and live demonstrations of damage data collection, reporting and mapping using handheld tablets and mobile phones. Two different collection systems will be discussed and demonstrated, WHAM and DARS360. WHAM (Wisconsin Hazard Assessment and Mapping) is under development by Andy Faust of the North Central Wisconsin Regional Planning Commission. DARS360 is a multi-platform damage assessment reporting system provided by Corus360. Presenters include: Andy Faust, (NCWRPC), Ken Kortenhof, Oneida County Emergency Management and Lisa Seyler, Corus360. Demonstrators: Corinna Neeb, Portage County Emergency Management and Jim Galloway, Vilas County Emergency Management.

NATIONAL WEATHER SERVICE SMORGASBORD THREE: (Oaktag Room)

- Storm Damage Survey Training for Emergency Managers
- Is Wisconsin Weather-Ready: What if the Joplin Tornado hit a Wisconsin City?
- Weather Outlook for Spring and Summer 2012

REACT PRESENTATION: (Lawrence Room)

Wisconsin Emergency Management's (WEM), Regional Emergency All-Climate Training (REACT) Center is where the action is! This nationally recognized and accredited training facility is located at Volk Field. The facility is an all inclusive training facility designed and built to train first responders in the areas of *structural collapse search and extraction, trench rescue, confined space rescue, and high and low angle rope rescue*. The REACT Center's "*Badger Den*" is also the home of the "High Risk Entry Facility" training prop. This unit was specially engineered/designed and built for the law enforcement community with a specific emphasis on "officer safety". The REACT Center has recently developed and entered a "state to state" cooperative agreement with the State of Texas to deliver course offerings from Texas Engineering Extension Service (TEEX). The REACT Center is also the home of Wisconsin Taskforce 1, and Wisconsin's Urban Search and Rescue Team. Learn what the REACT Center can do for your training program.

WISCONSIN CREDENTIALING: (Evergreen Room)

If you had a large scale emergency such as a fire or tornado, would you know if all the various first responders that could arrive to assist have the skills or qualifications to perform the needed tasks? This year, WEM and the Office of Justice Assistance have initiated an eight-county pilot project to partner with county emergency management offices to issue Wisconsin credential cards to first responders. WEM Administrator Brian Satula will host this session and demonstrate this new credentialing system.

CYBER IN THE BADGER STATE – IS THE EM COMMUNITY READY: (Pippin Room)

Note: This session is open to federal, state, tribal and local government employees only

Wisconsin is ready to respond to fires and floods but what about an attack on information networks? Critical infrastructure relies on computers and networks to provide needed services. This includes water, telecommunications, utilities, health care, financial and emergency services. Protecting the networks is vital. A panel of federal and state law enforcement and information security officials will discuss these threats and what government agencies need to do to protect their infrastructure. In addition, the session will include a discussion on how social media trends are impacting network security.

GETTING READY WISCONSIN / STEP: (McIntosh Room)

How do we convince people that they need to prepare for emergencies? Ready Wisconsin's Tod Pritchard shares ideas on how to spread the word including tips on using social and conventional media. Tod will also share the latest information on the STEP (Student Tools for Emergency Planning) program in Wisconsin that teaches 5th grade students across the state about emergency preparedness.